I hereby certify that this correspondence is being deposited Service with sufficient postage as First Class Mail, in an envelope address MS Amendment, Commissioner for Patents, P.O. 22313-1450, on the date shown below.

Dated: December 23, 2004

Signature:

Docket No.: 29488/36831A

(PATENT)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Patent Application of:

Michael BLESER et al.

Application No.: 09/852,501

Filed: May 10, 2001

Art Unit: 3628

Examiner: Frantzy Poinvil

For: METHOD OF SELLING GIFTCARDS

AMENDMENT IN RESPONSE TO NON-FINAL OFFICE ACTION

MS Amendment Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

INTRODUCTORY COMMENTS

In response to the office action dated September 23, 2004, please amend the aboveidentified U.S. patent application as follows:

Amendments to the Claims are reflected in the listing of claims which begins on Page 2 of this paper.

Remarks/Arguments begin on Page 8 of this paper.